

FOR IMMEDIATE RELEASE

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EU BUSINESS SCHOOL, A 5-STAR INSTITUTION

- **EU Business School has been awarded a 5-Star rating overall in recognition of its first-class business education from prestigious QS Stars.**
- **In this rigorous evaluation, EU achieved top ratings for employability, teaching and online learning, attaining the remarkable scores of 97% in graduate employment and 88% in student satisfaction.**
- **These outstanding results reflect EU's dedication to providing students with top career prospects, expert academic support, flexible learning and a global perspective for work readiness.**

EU Business School (EU) is excited to announce that it has been awarded a coveted 5-star rating by QS Stars, the world-renowned awarding body for higher education. This achievement reflects EU's dedication to providing a first-class business education and work-ready skills through its expert faculty, hands-on learning, international focus and initiatives in career development.

EU attained a rating of 5 Stars for employability achieving an impressive score of 97% in graduate employment. Among the criteria evaluated, this rating acknowledged employer presence across EU campuses and its career support services comprising career fairs, interview training and advisory sessions, among others. These services together with its outstanding business education have permitted graduates to find employment in top companies including Google, Credit Suisse, SAP and Estée Lauder.

EU was also proud to have achieved a 5-star rating for teaching obtaining scores of over 85% in overall student satisfaction (88%) and satisfaction with teaching (87%). These results pay testament to EU's success in providing a unique hand-on educational experience, with a strong focus on real-world learning and the development of entrepreneurial talent. Since its founding, EU has been committed to creating a 360-degree curriculum with recent initiatives including the introduction of Business Immersion Weeks and the EUBSxHolcim Entrepreneurship Challenge.

EU's online learning through its Digital Campus also attained a 5-star rating. Student faculty engagement and student interaction stood out as key parameters for the institution, whose live tutoring, one-to-one conversations and online forums were recognized as key elements for student development. Access to EU's 30,000-strong global alumni network was also praised, reflecting the school's unwavering commitment to ensuring that students studying online have access to the same top-quality opportunities and connections as their peers on EU's physical campuses.

Managing Director of EU Business School, Luc Craen, welcomed the wonderful news, noting: *"At EU, we are proud to provide our diverse student community with the skills, knowledge and experience to enter the modern business world ready to take charge and optimize results. I am delighted that QS Stars has recognized our success in fostering graduates with adaptable, agile mindsets, who are able to respond to industry needs and shape the future of business for the better."*

Strengthened in partnership with OMNES Education, EU Business School continues to create value for its international students and graduates alike, with this celebrated rating solidifying its position as a highly respected business school in the global educational landscape.

The QS Stars rating systems was launched in 2009 as a way to assess institutions in at least seven categories, which include teaching and employability, as well as its overall performance.

For more information, please contact Ms. Claire Basterfield, Director of Communications of EU Business School, at c.basterfield@euruni.edu or by telephone on + 34 93 201 81 71

About EU:

Founded in 1973, EU Business School (EU) is an international, professionally accredited, high-ranking business school with campuses in Barcelona, Geneva and Munich as well as a Digital Campus. Offering foundation, bachelor's, master's and MBA programs, taught exclusively in English, it has been awarded five stars overall by QS Stars. Students at EU benefit from a truly international environment with students and lecturers of over 130 nationalities and an alumni network of more than 30,000 members. The programs offered at EU include state-recognized degrees from the University of Derby and London Metropolitan University in the U.K.: Dublin Business School in Ireland; as well as university bachelor's, master's and MBA programs (*título propio*) from Universidad Católica San Antonio de Murcia (UCAM) in Spain. Since 2022, EU Business School forms part of OMNES Education Group, the French leader in private higher education.