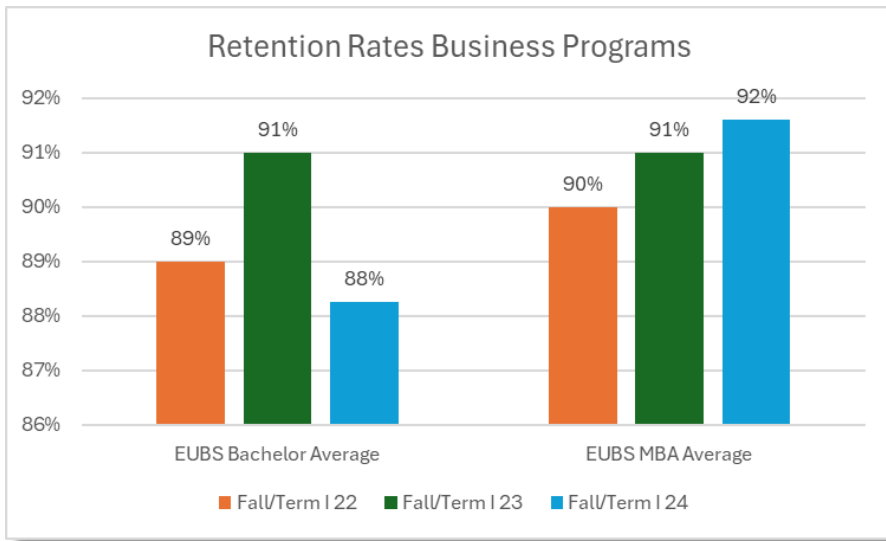


# STUDENT ACHIEVEMENT DATA 2024

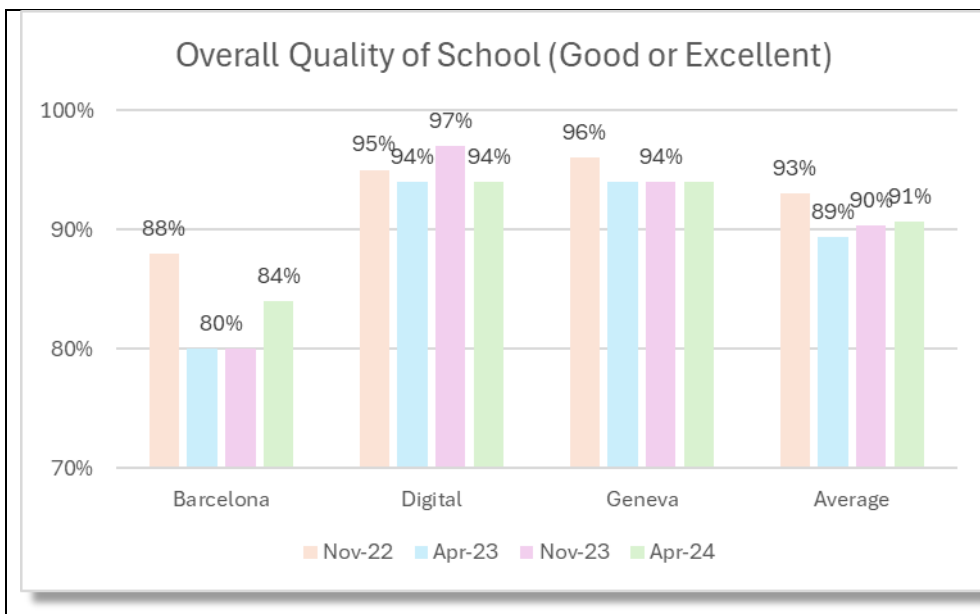
## ACBSP Accreditation Data

### 1. Retention



NB: Barcelona, Geneva and Digital Campuses. Munich campus does not deliver programs accredited by ACBSP.

### 2. Student Satisfaction



Interim Student Satisfaction Survey.

Q17. How would you rate the overall quality of your school?

Respondents Good or Excellent.

3. Capstone Project Results

<p style="text-align: center;"><b>Bachelor Subject Knowledge (Proficient &amp; Accomplished)</b></p> <p>Detailed description: A grouped bar chart showing the percentage of Bachelor students who are Proficient &amp; Accomplished in subject knowledge for three years: 2022 (light blue), 2023 (pink), and 2024 (light green). The Y-axis ranges from 0% to 100% in 20% increments. The X-axis categories are Barcelona Campus, Digital Campus, Geneva Campus, and Total EUBS. Data values are: Barcelona (84%, 87%, 74%), Digital (79%, 81%, 63%), Geneva (64%, 70%, 100%), Total EUBS (84%, 83%, 74%).</p> <table border="1"> <thead> <tr> <th>Campus</th> <th>2022</th> <th>2023</th> <th>2024</th> </tr> </thead> <tbody> <tr> <td>Barcelona Campus</td> <td>84%</td> <td>87%</td> <td>74%</td> </tr> <tr> <td>Digital Campus</td> <td>79%</td> <td>81%</td> <td>63%</td> </tr> <tr> <td>Geneva Campus</td> <td>64%</td> <td>70%</td> <td>100%</td> </tr> <tr> <td>Total EUBS</td> <td>84%</td> <td>83%</td> <td>74%</td> </tr> </tbody> </table>	Campus	2022	2023	2024	Barcelona Campus	84%	87%	74%	Digital Campus	79%	81%	63%	Geneva Campus	64%	70%	100%	Total EUBS	84%	83%	74%	<p>Dissertation Capstone.</p> <p>Bachelor students measured on their Subject Knowledge &amp; Content during the Oral Defense Session.</p> <p>Results Proficient or Accomplished per Dissertation Rubric.</p>
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<p style="text-align: center;"><b>MBA Subject Knowledge (Proficient &amp; Accomplished)</b></p> <p>Detailed description: A grouped bar chart showing the percentage of MBA students who are Proficient &amp; Accomplished in subject knowledge for three years: 2022 (light blue), 2023 (pink), and 2024 (light green). The Y-axis ranges from 88% to 100% in 2% increments. The X-axis categories are Barcelona Campus, Digital Campus, Geneva Campus, and Total EUBS. Data values are: Barcelona (93%, 100%, 95%), Digital (100%, 100%, 96%), Geneva (100%, 100%, 100%), Total EUBS (98%, 100%, 94%).</p> <table border="1"> <thead> <tr> <th>Campus</th> <th>2022</th> <th>2023</th> <th>2024</th> </tr> </thead> <tbody> <tr> <td>Barcelona Campus</td> <td>93%</td> <td>100%</td> <td>95%</td> </tr> <tr> <td>Digital Campus</td> <td>100%</td> <td>100%</td> <td>96%</td> </tr> <tr> <td>Geneva Campus</td> <td>100%</td> <td>100%</td> <td>100%</td> </tr> <tr> <td>Total EUBS</td> <td>98%</td> <td>100%</td> <td>94%</td> </tr> </tbody> </table>	Campus	2022	2023	2024	Barcelona Campus	93%	100%	95%	Digital Campus	100%	100%	96%	Geneva Campus	100%	100%	100%	Total EUBS	98%	100%	94%	<p>Dissertation &amp; BCOMPS Capstone.</p> <p>MBA students measured on their Subject Knowledge &amp; Content during the Oral Defense Session.</p> <p>Results Proficient or Accomplished per Dissertation Rubric.</p>
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