



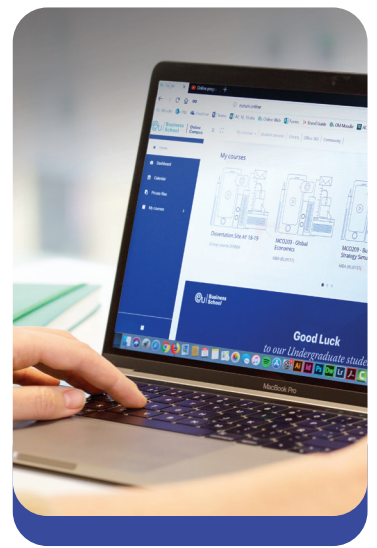
A European identity, a global network

Since 1973, EU Business School (EU) has been educating future entrepreneurs and business leaders. We are a high-ranking, international business school that offers foundation, bachelor's, master's and MBA programs, taught exclusively in English, in Barcelona, Geneva and Munich as well as on our Digital Campus.

Our small class sizes guarantee personalized learning from a highly qualified faculty of academics and business professionals. Our pragmatic and

experiential learning approach, which includes case studies, business simulations, company visits and conferences with world-renowned leaders, ensures our students excel in the business world.

Our community of 130+ nationalities gives students a multicultural perspective, and our 30,000+ alumni provide networking opportunities around the globe. Intercampus and global exchange programs further enhance our students' international experience.



Barcelona
Spain

Geneva
Switzerland

Munich
Germany

Digital

A Mediterranean tech hub, with 2100+ startups and leading smart city

A financial and diplomatic center in the heart of Europe

An economic powerhouse and entrepreneurial hotspot

Engaging virtual environment with maximum flexibility

RANKINGS



FOUNDATION PROGRAMS

English Foundation

One-term program to improve English language skills. This program is a bridge for the bachelor's, master's and MBA programs offered at EU Business School.

[Barcelona](#), [Geneva](#), [Munich](#), [Digital Campus](#)

Business Bridging

One-semester bridging program to prepare students academically for the bachelor's programs offered at EU Business School.

[Barcelona](#), [Geneva](#), [Munich](#), [Digital Campus](#)

Executive Bridging

This forms part of an integrated two-year program for students who want to earn a master's or MBA at EU Business School but have not completed a bachelor's degree or equivalent.

[Barcelona](#), [Digital Campus](#)

Start dates

October, February, June and August

Duration: EFP one term (10 weeks); BBP one semester (13 weeks); EBP one year (two semesters)

BACHELOR'S PROGRAMS

Bachelor's (BBA/BA/BS) (*titulo propio*¹) in one of eight majors +

BA (Hons)^{2,3,4} / BSc (Hons)⁵:

BBA in Business Administration

BA in Digital Communication^{2,4}

BA in Leisure & Tourism Management^{2,3,4}

BA in International Relations

BA in Sports Management

BA in Digital Business, Design & Innovation^{2,3,4}

BA in Artificial Intelligence for Business

BS in Business Finance^{3,4}

[Barcelona](#), [Geneva](#), [Munich](#), [Digital Campus](#)

Six-semester, bachelor's degrees (*titulo propio*¹) awarded by Universitat de Vic – Universitat Central de Catalunya are also available in seven majors at our Geneva campus

[Geneva](#)

- **Diploma of Advanced Studies (DAS):** With an additional eighth semester, students will earn a Diploma of Advanced Studies awarded by EU Business School Switzerland.

[Barcelona](#), [Geneva](#), [Digital Campus](#)

BA (Hons) in Business Management in one of four pathways:

BA (Hons) in Business Management (International Business)

BA (Hons) in Business Management (Marketing)

BA (Hons) in Business Management (Finance)

BA (Hons) in Business Management (Enterprise)

[Barcelona](#)

BA (Hons) in Business in one of six pathways:

BA (Hons) in Business

BA (Hons) in Business (Management)

BA (Hons) in Business (Project Management)

BA (Hons) in Business (HR Management)

BA (Hons) in Business (Law)

BA (Hons) in Business (Information Systems)

[Munich](#)

Start dates

October, February, June⁶ and August⁶

Duration: three years (six or seven 13-week semester)

MASTER'S & MBA PROGRAMS

Master¹ in:

- Management
- Marketing^{2,4,5}
- Finance^{2,3,4}
- Tourism & Hospitality Management^{2,4}
- Innovation & Entrepreneurship
- Digital Business^{2,3,4}
- Fashion & Luxury Business
- Digital Marketing, Transformation & Design Thinking
- Business Analytics & Data Science
- Artificial Intelligence for Business
- Digital International Relations & Diplomacy (with UNITAR)³

[Barcelona](#), [Geneva](#), [Munich](#), [Digital Campus](#)

- **Additional qualification:** Students can earn an **MSc International Business Management** from London Metropolitan University in the U.K. after completing the master program.

[Barcelona](#), [Geneva](#), [Munich](#), [Digital Campus](#)

MSc International Business Management⁷

[Barcelona](#)

MBA¹ with majors in:

- International Business^{3,4,5}
- Digital Communication⁵
- International Marketing^{3,4,5}
- Global Banking & Finance^{3,4,5}
- Leisure & Tourism Management³
- Entrepreneurship⁵
- Digital Business^{3,4,5}
- Sports Management^{3,4,5}

[Geneva](#), [Munich](#), [Digital Campus](#)

- **Additional qualifications:** Students can earn an **MSc International Business Management** or an **MBA** from London Metropolitan University in the U.K. while studying the MBA.

MBA candidates should have 2+ years of professional work experience.

[Geneva](#), [Munich](#), [Digital Campus](#)

MBA⁷

[Barcelona](#)

MBA with four pathways in:

MBA

MBA (Project Management)

MBA (Cloud Computing)

MBA (Information Systems)

[Munich](#)

Start dates

October, January and March⁸

Duration: one year full-time (three 10-week terms) or two years part-time⁸ (six 10-week terms)

FURTHER INTERNATIONAL STUDY OPPORTUNITIES

International exchange programs include:

- OMNES Education Group schools: London, Paris, Monaco, Bordeaux, Lyons
 - Tec de Monterrey, Monterrey, Mexico
 - FAE, Curitiba, Brazil
 - Stanford International University, Bangkok, Thailand...
- and intercampus exchange between EU campuses

Postgraduate qualifications include:

- Pace University, New York, USA
- University of California, Riverside and Santa Barbara, USA, ...

¹ A *titulo propio* is a university-specific degree issued by a Spanish university. For more information about the degrees at EU Business School, please consult our website at euruni.edu/degrees

² Available at EU Barcelona

³ Available at EU Geneva

⁴ Available at EU Munich

⁵ Available at EU's Digital Campus

⁶ Not applicable for six-semester BA (Hons) programs

⁷ Part-time not available

⁸ Not applicable for MBA with four pathways. MBA duration: 3 semesters

CONTACT US

Barcelona

T +34 93 201 81 71

info.bcn@euruni.edu

Geneva

T +41 22 779 26 71

info.gva@euruni.edu

Munich

T +49 89 5502 9595

info.muc@eumunich.com

Digital

T +34 93 201 81 24

info.dgtl@euruni.edu

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