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EU BUSINESS SCHOOL NAMED BEST BUSINESS SCHOOL OF THE YEAR

- **EU Business School (EU) has been named Best Business School of the Year (Spain) by La Razón, one of the country's leading national newspapers.**
- **This coveted award pays testament to EU's international diversity, experiential learning, expansion and personalized approach and acknowledges EU as a global reference in the education of future business leaders.**
- **This title builds on the institution's previous success in 2022 when it was recognized as Best Business School in Catalunya by La Razón.**

EU Business School (EU) is honored to announce that it has been named Best Business School of the Year in Spain by La Razón, one of the country's leading national newspapers. This prestigious commendation underscores EU's commitment to providing the best in innovative, international and experiential education, acknowledging its position as a global reference in the education of business leaders.

In 2022, EU received the award for Best Business School in Catalunya by La Razón, which highlighted the institution's dedication to real-world learning. This year's accolade builds on this previous success, reflecting EU's expansion and rapid ascent within the arena of hands-on business education.

With a focus on developing work-ready graduates, EU's state-of-the-art learning approach draws on traditional Swiss values combined with access to multicultural connections and opportunities. La Razón recognized EU's cutting-edge curriculum, which embraces the latest in industry trends and insights and provides opportunities for in-person networking with experts from leading companies and institutions including SAP, FC Barcelona, HP and Glovo. Commitment to pragmatic skill development through events such as Business Immersion Week and the EUBS x Holcim Entrepreneurship Challenge was also acknowledged, preparing students to disrupt and thrive within today's dynamic global business landscape.

The award was accepted by Dean of EU's Barcelona Campus, Dr. Salvador Estapé Triay, during the distinguished Premios Educación y Empresa ceremony held at the headquarters of La Razón in Madrid on January 15, 2025. This lauded event honors outstanding contributions to education, innovation and business excellence, recognizing the value and impact of institutions that are shaping the future of the professional world.

EU Business School, which celebrated its 50th anniversary in 2023, is home to students of 130 nationalities and boasts a network of more than 30,000 alumni members worldwide. The school's membership of OMNES Education Group in 2022 has given rise to further international exchange opportunities, allowing students to experience business across a range of contexts and cultures in cities such as London, Paris and Monaco. As part of its diverse offering, EU also hosts its exclusive flagship series of conferences, Learning From Leaders, an interactive series of live events which has featured eminent speakers such as the President of the World Economic Forum, Børge Brende, and Chairman of Nestlé, Paul Bulcke.

Managing Director of EU, Mr. Carl Craen, expressed his delight at receiving this award, stating: *“This distinction reflects our commitment to providing a first-class international business education which prepares students to excel in today’s increasingly challenging and globalized business world. We are truly thrilled to be recognized as Spain’s best business school, reaffirming our position as a reference in the global arena.”*

EU is forecast to continue its exceptional growth, with a goal to increase its student body from 2,400 to 4,000 members in Barcelona during the next three years.

For more information, please contact Ms. Claire Basterfield, Director of Communications of EU Business School, at c.basterfield@euruni.edu or by telephone on + 34 93 201 81 71

About EU: Founded in 1973, EU Business School (EU) is an international, professionally accredited, high-ranking business school with campuses in Barcelona, Geneva and Munich as well as a Digital Campus. Offering foundation, bachelor’s, master’s and MBA programs, taught exclusively in English, it has been awarded five stars overall by QS Stars. Students at EU benefit from a truly international environment with students and lecturers of over 130 nationalities and an alumni network of more than 30,000 members. The programs offered at EU include state-recognized degrees from the University of Derby and London Metropolitan University in the U.K.: Dublin Business School in Ireland; as well as university bachelor’s, master’s and MBA programs (*título propio*) from Universidad Católica San Antonio de Murcia (UCAM) in Spain. Since 2022, EU Business School forms part of OMNES Education Group, the French leader in private higher education.