



Digital Campus

Since 1973, EU Business School (EU) has been educating future entrepreneurs and business leaders. We are a high-ranking, international business school that offers foundation, bachelor's, master's and MBA programs, taught exclusively in English, in Barcelona, Geneva and Munich as well as on our Digital Campus.

Our Digital Campus delivers a blended, dynamic and innovative learning experience. Our programs are designed to meet the latest demands of industry, and our pragmatic and experiential learning approach (case studies, business simulations, group discussions, virtual company visits and conferences with global leaders, among others) ensures students gain the knowledge and skills to excel in the workplace of the future.

Classes are delivered on an easy-to-use platform in real time by our faculty of highly qualified academics and working professionals. They are recorded for maximum flexibility and convenience to give students the freedom to organize their studies around professional and personal commitments. Optional intercampus exchanges are available at our vibrant European campuses, and Digital Campus students connect and network with classmates and faculty at our On-Campus* and Business Immersion Weeks.

*One On-Campus Week is mandatory for MBA students from the Digital Campus; three are offered throughout the year.



WHY STUDY AT EU

- Students of **130+** nationalities
- English-taught** programs
- Small class** sizes
- Hands-on** learning

WHY CHOOSE THE DIGITAL CAMPUS

- Flexible** programs
- Customized** curriculum
- Blended** education
- 30,000+** alumni network

RANKINGS



Academic Year 25-26

FOUNDATION & BRIDGING	START DATES	DURATION	ADMISSION REQUIREMENTS	TUITION
English Foundation Program	October February June August	One term (10 weeks)	<ul style="list-style-type: none"> • Proof of English level: TOEFL score 59 (internet-based), 169 (computer-based); IELTS 5.0; CAE B1 with a minimum score of 154; Minimum PTE Academic score of 40 	€5,450
Business Bridging Program	October February June August	One semester (13 weeks)	<ul style="list-style-type: none"> • 1 certified copy of high school diploma or equivalent and transcripts • Proof of English level: TOEFL score 79 (internet-based), 211 (computer-based); IELTS 5.0; CAE B2 with a minimum score of 169; minimum PTE Academic score of 51; native English speaker or equivalent 	€7,050
Executive Bridging Program	October February June August	One year (two semesters)	<ul style="list-style-type: none"> • 1 certified copy of high school diploma or equivalent and transcripts • Proof of English level: TOEFL score 79 (internet-based), 211 (computer-based); IELTS 6.0; CAE B2 with a minimum score of 169; minimum PTE Academic score of 51; native English speaker or equivalent • Minimum of 5 years' managerial experience • 2 letters of recommendation • 1 written or video essay <p>Visit euruni.edu/admissions for detailed admission requirements.</p>	€7,050 per semester

BACHELOR'S		START DATES	DURATION	TUITION
Bachelor's (título propio) + BSc (Hons) in International Business Management Four majors offered: <ul style="list-style-type: none"> • Business Administration • International Relations • Sports Management • Artificial Intelligence for Business 		October February June August	Three years (seven semesters)	€7,050 per semester
<ul style="list-style-type: none"> • Diploma of Advanced Studies (DAS): With an additional eighth semester, students earn a Diploma of Advanced Studies awarded by EU Business School Switzerland. 			One semester (13 weeks)	
ADMISSION REQUIREMENTS	<ul style="list-style-type: none"> • 1 certified copy of high school diploma or equivalent and transcripts • Proof of English level: TOEFL score 79 (internet-based), 211 (computer-based); IELTS 6.0; CAE B2 with a minimum score of 169; minimum PTE Academic score of 51; native English speaker or equivalent. • 2 letters of recommendation • 1 written or video essay <p>Visit euruni.edu/admissions for detailed admission requirements.</p>			

MASTER'S AND MBA		START DATES	DURATION	TUITION
Master in: <ul style="list-style-type: none"> • Management • Marketing • Innovation & Entrepreneurship • Fashion & Luxury Business • Digital Marketing, Transformation & Design Thinking • Business Analytics & Data Science • Artificial Intelligence for Business 				€5,450 per term
<ul style="list-style-type: none"> • Additional qualification: Students can also earn an MSc International Business Management from London Metropolitan University in the U.K. 				
MBA in one of six majors: <ul style="list-style-type: none"> • International Business • Digital Communication • International Marketing • Global Banking & Finance • Entrepreneurship • Digital Business 		October January March	One year (three terms)	€6,350 per term
<ul style="list-style-type: none"> • Additional qualifications: Students can earn an MSc International Business Management or an MBA from London Metropolitan University in the U.K. (For the additional qualification, MBA candidates should have 2+ years of professional work experience. Candidates of the MSc International Business Management will have less than 2 years work experience.) 				€3,950 additional fee
ADMISSION REQUIREMENTS	<ul style="list-style-type: none"> • 1 certified copy of bachelor's degree and transcripts • Proof of English level: TOEFL score 93 (internet-based), 238 (computer-based); IELTS 6.5; CAE C1 with a minimum score of 176; minimum PTE Academic score of 58; native English speaker or equivalent.; IELTS 6.5; CAE C1 with a minimum score of 176; English native; or equivalent • 1 copy of CV/résumé • 2 letters of recommendation • 1 written or video essay <p>Applicants must also meet one of the following:</p> <ul style="list-style-type: none"> • A GPA of 3.0 on a 4.0 scale • A satisfactory score on the GMAT or GRE • An interview with the academic dean <p>Visit euruni.edu/admissions for detailed admission requirements.</p>			

For more information about university degrees (título propio) and state-recognized university titles, please consult our website at euruni.edu/degrees.

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PROFESSIONAL ACCREDITATIONS



VALIDATING & ACCREDITING PARTNERS



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