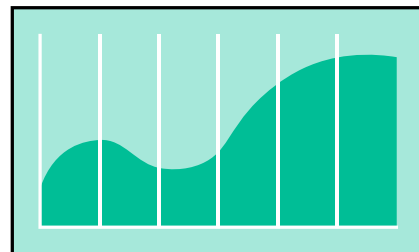
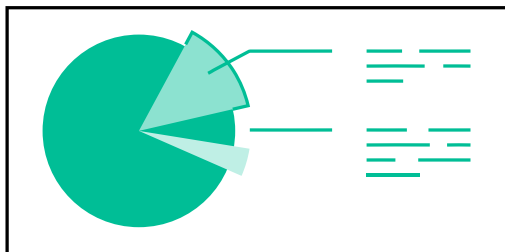
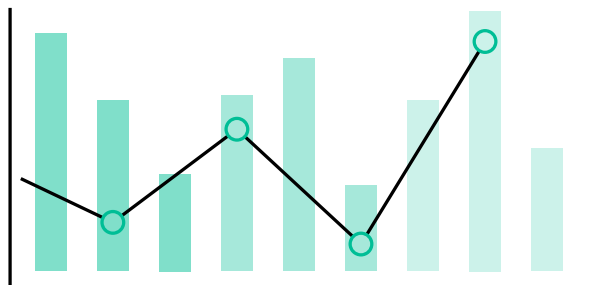
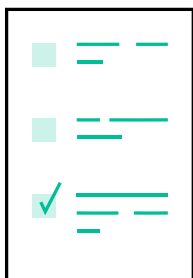


Employability Report 2025





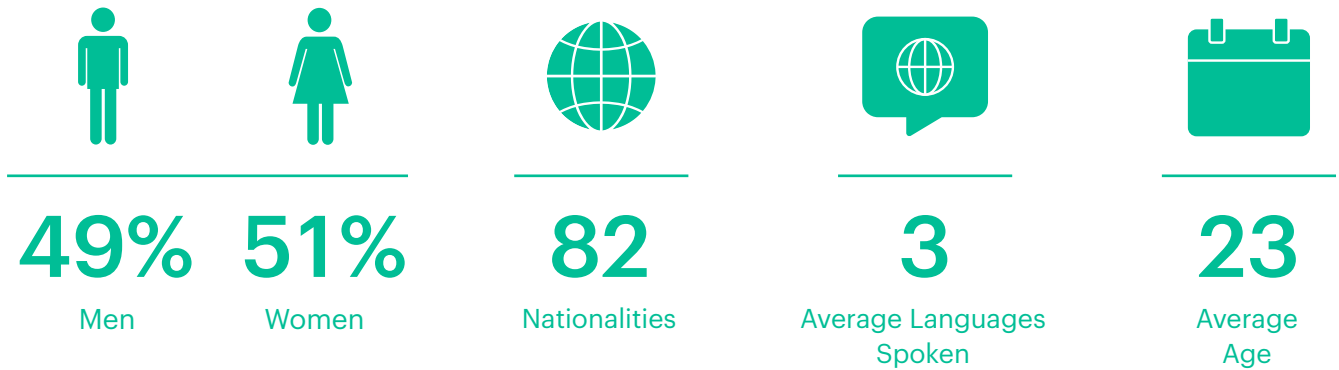
Each year since 1973, EU Business School has sent a diverse and innovative graduating student body out into the world. Our alumni go on to work for major multinationals, SMEs, NGOs and start-ups: many of them go on to create their own companies.

EU's Employability Report is a celebration of our graduates' success stories. The information enclosed here highlights the fantastic results of the EU experience: we hope that it will inspire you to define your own unique career path.

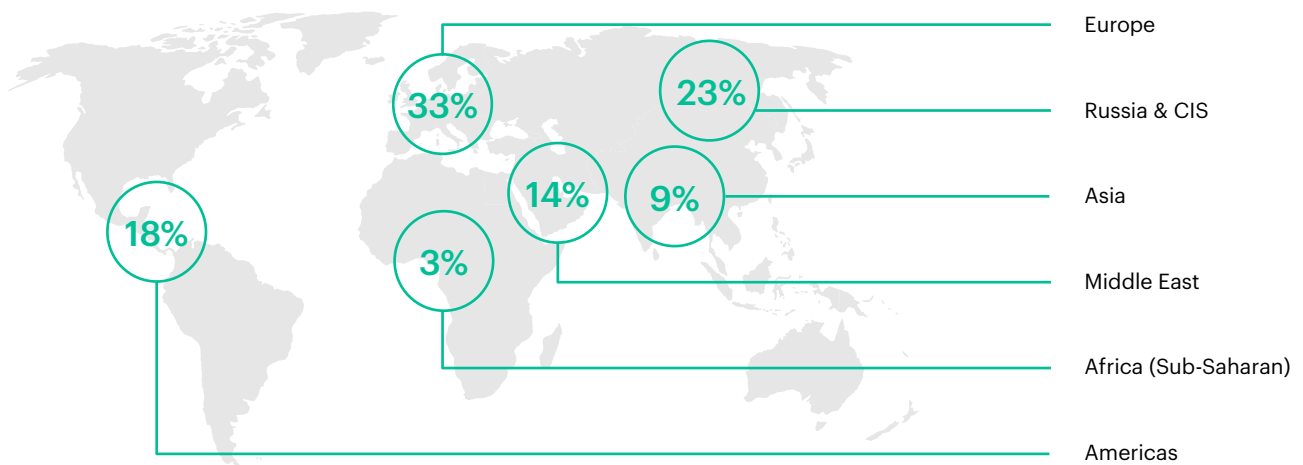
Bachelor's Graduates

Our 2024 bachelor's graduates come from diverse backgrounds and cultures. They chose to study at EU Business School to develop an international mindset and a solid foundation in business, preparing them for successful careers around the world.

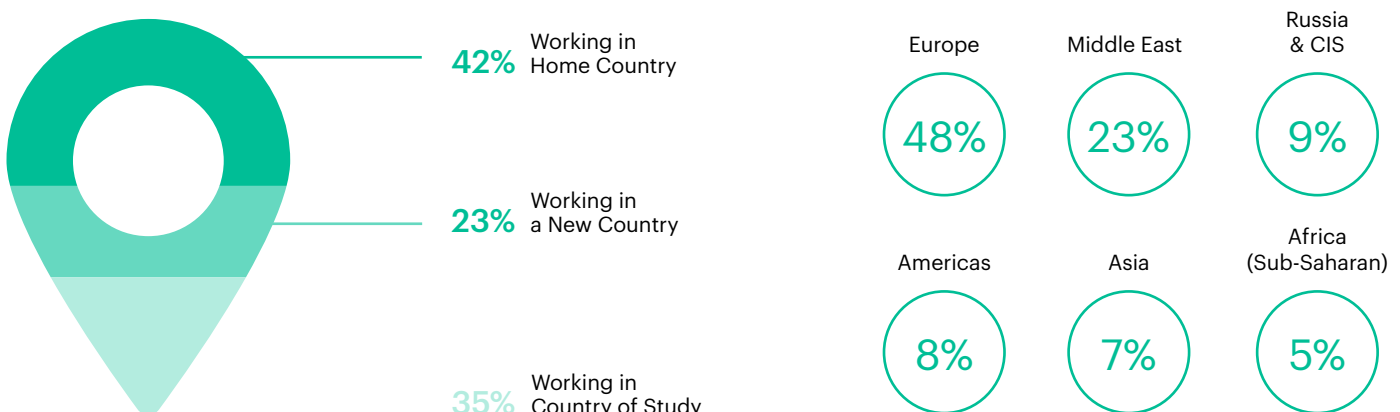
Key Facts



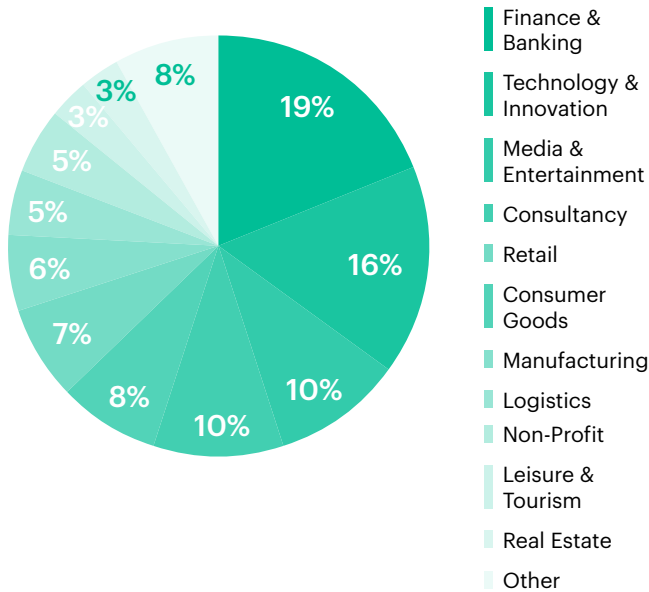
Home Countries



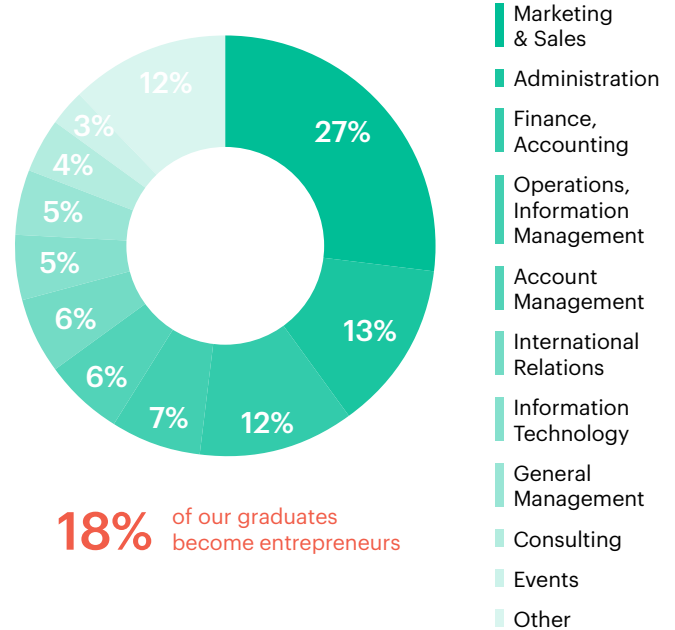
Current Location



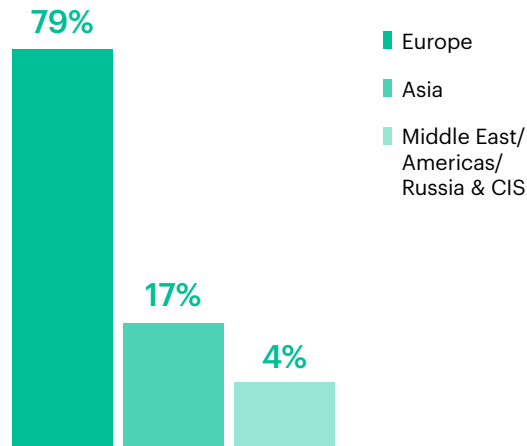
Industries



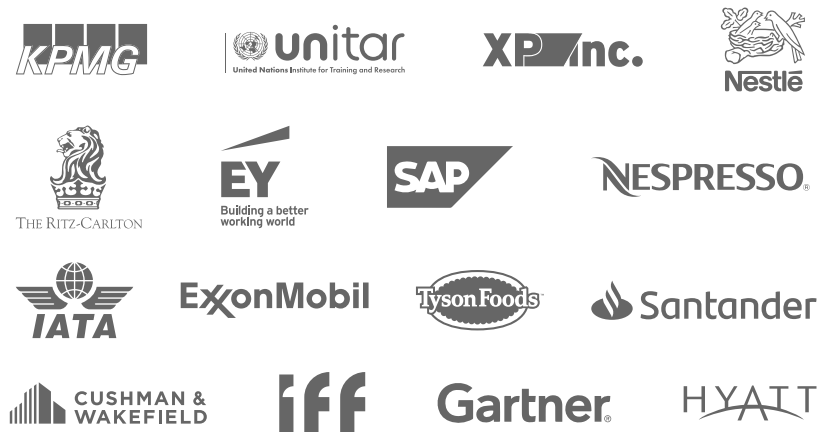
Functions



Further Studies Location



Top Hiring Companies



Internship Testimonial



Doing an internship while studying was crucial for me. It allowed me to gain hands-on experience and apply what I was learning in real-time. I wasn't just observing — I actively improved the customer experience, implemented strategies that led to a 79% increase in positive Google reviews, and drastically improved our response time. That experience gave me both confidence and concrete achievements to showcase in future job interviews. Internships help turn academic knowledge into real-world value, and they can make a major difference when launching a career.

Mel Nigro Rossi
Ads Performance Specialist at Amazon

From: Brazil - **Lives in:** Spain

Studied: Bachelor of Arts in Communication & Public Relations and BA (Hons) in Business Management

Career Path Testimonials



During my studies, I did a total of three jobs in Munich. My professor's course on service management was the source for my success at one of my roles at a global corporation. I was able to tuck a significant amount of learning and employment experience under my belt, leading me to my current position. Combining work with studies was not always the easiest task for a young adult, but it taught me about resilience and balance.

Sebastian Gelke

Delivery Advisor at Lucid Motors

From: Germany - **Lives in:** Germany

Studied: Bachelor of Business Administration & BA (Hons) in Business Management



What I learned at EU has helped me a lot during my career, especially the IT courses, which make my job much easier. Moreover, the data analysis course has helped me tremendously with identifying and analyzing KPI's. However, I think the skill that helped me the most is research. A lot of what I do at my current job is researching client interests and market needs. Without all the research I did for my assignments, I am not sure I would have known how to do it efficiently.

Isam Ammari

Analyst at KPMG Jordan

From: Jordan - **Lives in:** Jordan

Studied: Bachelor of Arts in Sports Management & BA (Hons) in Business Management



My career advisor helped me to create my CV, prepared me for interviews and went over my career development path with me. I also went to some of the career days which were very informative and helpful to practice interviewing. During my studies, I worked at a Spanish real estate company, which EU prepared the contract for and now, I am working in a digital real estate association in Vienna, where I am glad to implement my knowledge gained at EU.

Yulia Tykhonova

Marketing and Events at DREA Digital Real Estate Association

From: Ukraine - **Lives in:** Austria

Studied: Bachelor of Arts in Communication & Public Relations and BA (Hons) in Business Management



The EU careers team played a key role in improving my employability. Their guidance on optimizing my LinkedIn profile and refining my CV made a big difference, not just in how I presented myself professionally, but also in boosting my confidence when contacting companies. The one-to-one advice and feedback sessions were incredibly useful. My internship has been one of the most enriching parts of my journey so far. It's helped me confirm that this is the industry I want to grow in and gave me a solid foundation to start my career with purpose and direction.

Jalid Elserty

Reservations Agent at Grand Hyatt Barcelona

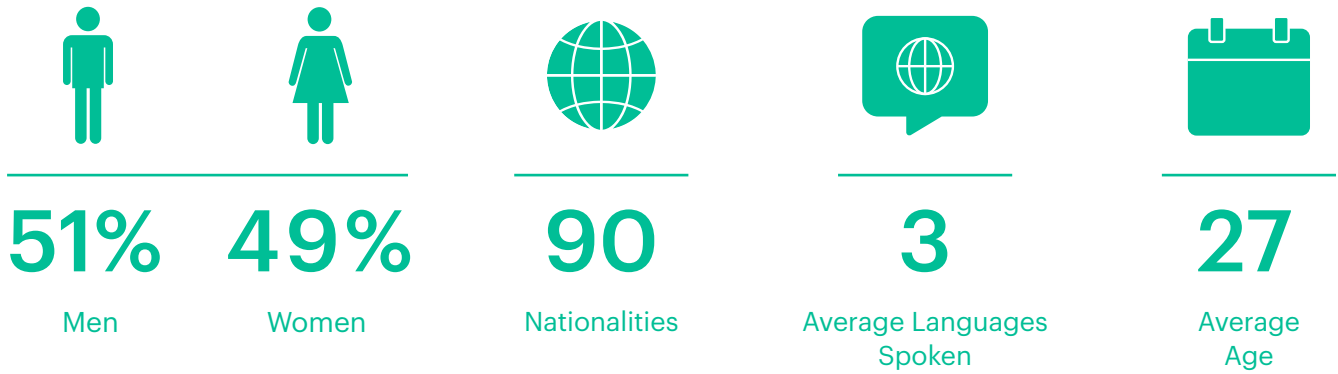
From: Mexico - **Lives in:** Spain

Studied: Bachelor of Arts in Sports Management & BA (Hons) in Business Management

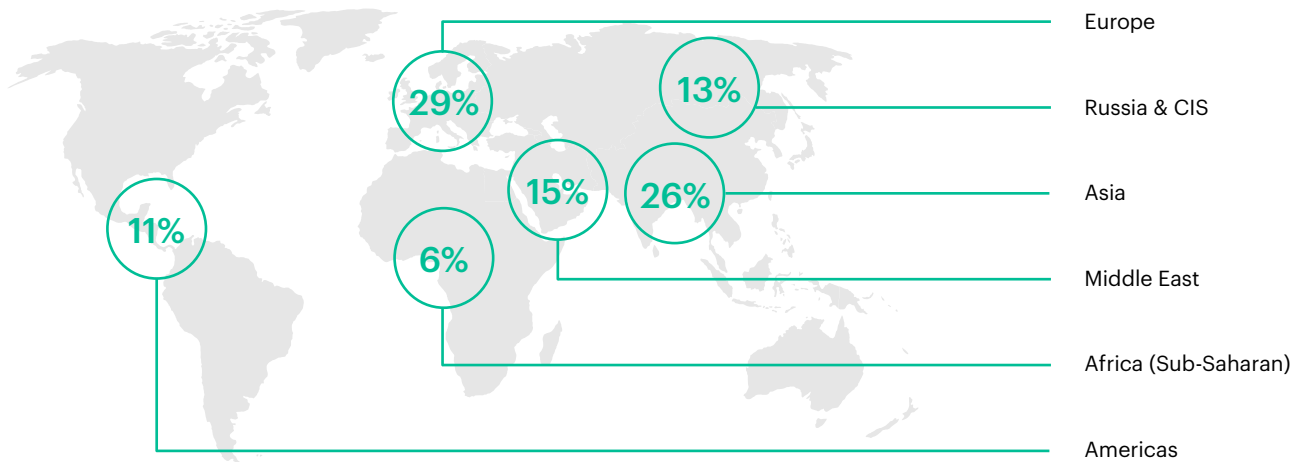
Master's & MBA Graduates

Our master's and MBA students from around the world learned new skills across a variety of sought-after business disciplines and networked to help them on their career path.

Key Facts



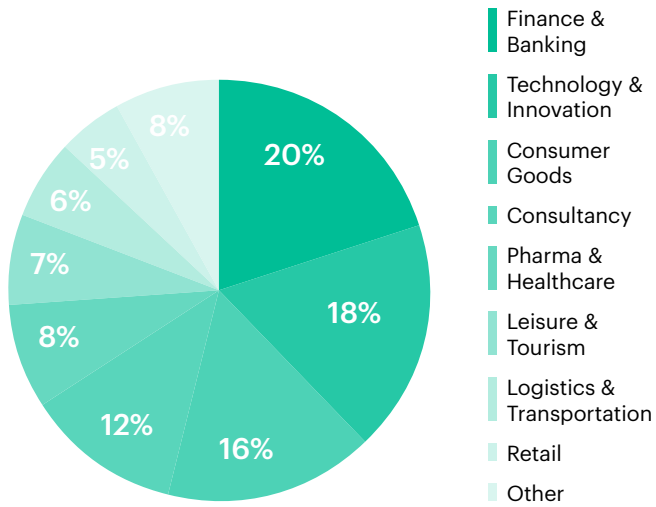
Home Countries



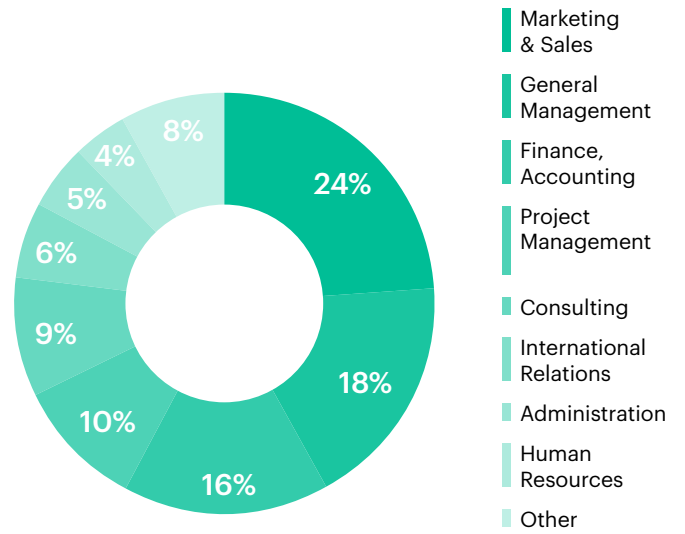
Current Location



Industries



Functions



Top Hiring Companies



Internship Testimonial



The careers team helped me strengthen my CV and cover letters and gave me advice on how to approach interviews in a more strategic way. Their feedback was super useful when I was applying for internships and looking to position myself better in a competitive market. My internship gave me hands-on experience in a real international environment and helped me realize what I like and how I want to continue with my career.

Iker Mercado
 Intern at European Broadcasting Union (EBU)
From: Mexico - **Lives in:** Switzerland
Studied: Master in Business Analytics & Data Science

Career Path Testimonials



During my master's, I had the opportunity to participate in a visit to SAP. This experience, made possible by EU's collaboration with SAP, was a turning point in my career. It sparked my interest in joining the company and right after the visit, I applied for an internship with them. Interning at SAP completely transformed my life in Barcelona. It accelerated my learning exponentially and gave me a solid foundation both professionally and personally. After completing my master's and returning to Brazil, new doors were open for me, and I joined a partner company of SAP.

Amanda Flores
Technical Recruiter at All Tax
From: Brazil - **Lives in:** Brazil
Studied: Master in Management



The careers department is very active in organizing various activities to improve our chances of getting hired. The CV revision sessions, workshops, the Career Day, and Business Immersion Weeks have all been really helpful. I initially joined EUBS to change my field, but I ended up learning and experiencing much more than expected. I'm very grateful for my time at EUBS and how it has shaped me.

Jue Wang
Customer Service Representative at WISAP Medical
From: China - **Lives in:** Germany
Studied: MBA



I actively participated in career fairs and company visits organized by the school. They also provided various opportunities such as CV formatting workshops and interview preparation sessions. These resources helped me land my first-ever corporate job as a working student, which ultimately helped me secure a full-time position later on.

Abhinave Thomson
Junior Underwriting Integrity Consultant at Allianz Commercial
From: India - **Lives in:** Germany
Studied: Master in Finance



The support I received from the EU Careers Team was truly valuable - not only in helping me revamp and update my CV, but also in terms of emotional encouragement. Their guidance helped me stay focused, motivated, and optimistic while exploring new professional opportunities. Beyond that, I acquired a wealth of knowledge and skills, which have proven extremely helpful as I now move forward with my own entrepreneurial venture based on a real project I developed during the capstone.

Teresa Aracri
Senior Capital Operations Analyst at Lightspeed Commerce
From: Italy - **Lives in:** Ireland
Studied: Master in Innovation & Entrepreneurship

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