

Quality Policy and Objectives

EU Business School is firmly committed to ensuring quality and continuous improvement in each of its processes, with the involvement of stakeholders in accountability.

This commitment takes into account the demands of the entire educational community, as well as the evolution of the training needs of the society in which it is integrated, always seeking to guarantee its maximum degree of satisfaction.

Considering the above, EU Business School works permanently pursuing the following objectives:

- To provide high quality education, guaranteeing an academic offer in accordance with the needs and expectations of students and the professional market.
- To provide adequate support to faculty, staff and students, so that they can exercise their competences satisfactorily.
- To promote the activities of research, management and knowledge transfer throughout the school and promote the application of its results to the students' educational experience.
- To promote the Quality Policy, making it available and comprehensible to all stakeholders.
- To achieve a commitment to continuous improvement following the cycle plan -> execute -> evaluate -> improve.
- To establish an improvement plan which defines actions and documents that ensure the quality of processes.
- To ensure that the Internal Quality Assurance System remains in force through its control, review and improvement.