

A European identity, a global network

Since 1973, EU Business School (EU) has been preparing future entrepreneurs and business leaders through high-quality, internationally focused business education. We are a top-rated institution offering foundation, bachelor's, master's and MBA programs – taught exclusively in English – at our campuses in Barcelona, Geneva and Munich as well as on our Digital Campus.

Our expert faculty, composed of both academics and seasoned business professionals, teaches in small, dynamic classes designed to maximize learning. Students also benefit from dedicated academic counselors who offer personalized guidance inside and outside the classroom.

EU's hands-on learning philosophy brings business to life through case studies, workshops and simulations. Company visits and conferences with world-class leaders and business professionals give students direct insight into how successful organizations operate.

With a community representing more than 130 nationalities, our students gain a truly global perspective. They also benefit from our network of over 30,000 alumni, which provides valuable professional connections worldwide. Intercampus and global exchange programs further expand their international experience.

Barcelona

Spain

A Mediterranean tech hub, with 2,100+ startups and leading smart city



Geneva

Switzerland

A financial and diplomatic center in the heart of Europe



Munich

Germany

An economic powerhouse and entrepreneurial hotspot



Digital

Engaging virtual environment with maximum flexibility



RANKINGS



FOUNDATION PROGRAMS

English Foundation

One-term program to improve English language skills. This program is a bridge for the bachelor's, master's and MBA programs offered at EU Business School.

Barcelona, Geneva, Munich, Digital Campus

Business Bridging

One-semester bridging program to prepare students academically for the bachelor's programs offered at EU Business School.

Barcelona, Geneva, Munich, Digital Campus

Executive Bridging

One-year, two-semester program for students who do not have a bachelor's degree or equivalent to access a graduate study program at EU Business School. Five years' professional experience is necessary.

Barcelona, Digital Campus

Start dates

October, February, June and August

Duration: EFP one term (10 weeks); BBP one semester (13 weeks); EBP one year (two semesters)

BACHELOR'S PROGRAMS

Bachelor's (BBA/BA/BS) (*título propio*¹) in one of eight majors + BA (Hons)^{2,3,4} / BSc (Hons)⁵:

BBA in Business Administration

BA in Digital Communication^{2,4}

BA in Leisure & Tourism Management^{2,3,4}

BA in International Relations

BA in Sports Management

BA in Digital Business, Design & Innovation^{2,3,4}

BA in Artificial Intelligence for Business

BS in Business Finance^{3,4}

Barcelona, Geneva, Munich, Digital Campus

- **Diploma of Advanced Studies (DAS):** With an additional eighth semester, students will earn a Diploma of Advanced Studies awarded by EU Business School Switzerland.

Barcelona, Geneva, Digital Campus

Six-semester, bachelor's degrees (*título propio*¹) awarded by Universitat de Vic – Universitat Central de Catalunya are also available in seven majors at our Geneva campus

Geneva

BA (Hons) in Business Management in one of four pathways:

BA (Hons) in Business Management (International Business)

BA (Hons) in Business Management (Marketing)

BA (Hons) in Business Management (Finance)

BA (Hons) in Business Management (Enterprise)

Barcelona

BA (Hons) in Business in one of five pathways:

BA (Hons) in Business (Management)

BA (Hons) in Business (Project Management)

BA (Hons) in Business (HR Management)

BA (Hons) in Business (Law)

BA (Hons) in Business (Information Systems)

Munich

Start dates

October, February, June⁶ and August⁶

Duration: three years (six or seven 13-week semesters)

MASTER'S, MSc & MBA PROGRAMS

Master¹ in:

- Management^{3,4,5}
- Marketing^{2,4,5}
- Finance^{3,4}
- Tourism & Hospitality Management^{2,4}
- Innovation & Entrepreneurship
- Digital Business^{2,3,4}
- Fashion & Luxury Business
- Digital Marketing, Transformation & Design Thinking
- Business Analytics & Data Science
- Artificial Intelligence for Business
- Digital International Relations & Diplomacy (with UNITAR)³

Barcelona, Geneva, Munich, Digital Campus

- **Additional qualification:** Students can earn an **MSc International Business Management** from London Metropolitan University in the U.K. after completing the master program.

Barcelona, Geneva, Munich, Digital Campus

MSc Programs⁷

MSc International Business Management

MSc Economics & Data Analytics

MSc International Banking & Finance

Barcelona

MBA¹

Geneva, Munich, Digital Campus

- **Additional qualifications:** Students can earn an **MSc International Business Management** or an **MBA** from London Metropolitan University in the U.K. while studying the MBA.

MBA candidates should have 2+ years of professional work experience.

Geneva, Munich, Digital Campus

MBA⁷

Barcelona

Start dates

October, January and March⁸

Duration: one year full-time (three 10-week terms) or two years part-time (six 10-week terms)

DBA

DBA

Geneva

Start dates

Rolling intake

Duration: two to six years

FURTHER INTERNATIONAL STUDY OPPORTUNITIES

International exchange programs include:

- OMNES Education Group schools: London, Paris, Monaco, Bordeaux, Lyons
 - Tec de Monterrey, Monterrey, Mexico
 - FAE, Curitiba, Brazil
 - Stanford International University, Bangkok, Thailand...
- and intercampus exchange between EU campuses

Postgraduate qualifications include:

- Pace University, New York, USA
- University of California, Riverside and Santa Barbara, USA...

¹ A *título propio* is a university-specific degree issued by a Spanish university. For more information about the degrees at EU Business School, please consult our website at euruni.edu/degrees

² Available at EU Barcelona

³ Available at EU Geneva

⁴ Available at EU Munich

⁵ Available at EU's Digital Campus

⁶ Not applicable for six-semester BA (Hons) programs

⁷ Part-time not available

⁸ Not applicable for the MSc Economics & Data Analytics

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PROFESSIONAL ACCREDITATIONS



VALIDATING & ACCREDITING PARTNERS



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