

FOR IMMEDIATE RELEASE

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EU BUSINESS SCHOOL GENEVA OPENS TWO NEW CONTEMPORARY CAMPUS BUILDINGS

- **EU Business School Geneva officially opens its two new campus buildings, Bâtiment 43 (BAT 43) and Pont-Rouge**
- **The expansion doubles the former campus size, providing purpose-built classrooms and modern study and social areas specifically designed to enhance the student experience**
- **The new facilities reinforce the top business school's continued commitment to academic excellence and preparing the next generation of global business leaders.**

EU Business School (EU) is pleased to announce the official opening of its two new contemporary campus buildings in Geneva's new business district, Pont-Rouge. BAT 43 welcomed its first students in August 2025, and Pont-Rouge, its second premises, has opened for classes this week, marking an exciting start to the academic year.

The state-of-the-art campus, which doubles the size of EU Geneva's former campus, features purpose-built classrooms, a dynamic event space and modern study and social spaces, designed to enhance the student experience. Their location in Pont-Rouge places students alongside global firms including KPMG, IBM, EY, Rolex and Pictet, offering valuable opportunities to connect academic learning with real-world business practice.

The campus buildings will host EU Geneva's renowned immersive learning experiences, including guest speaker sessions, its signature Business Immersion Weeks and career fairs, where students connect directly with top companies and recruitment specialists to explore job and internship opportunities.

Luc Craen, Managing Director of EU Business School, said: *"The opening of our new campus buildings is an exciting new chapter for EU Geneva. By positioning our students alongside leading international firms in Pont-Rouge, we are creating an environment where classroom learning and industry practice naturally intersect. This expansion enables us to continue to provide an outstanding learning environment for the hands-on and globally focused education that defines EU Business School."*

EU Business School Geneva will host an Open Day on October 16 at 4 p.m. CEST. Registration is available at <https://bit.ly/OpenDay16oct>

For more information, please contact Ms. Claire Basterfield, Director of Communications of EU Business School, at c.basterfield@euruni.edu or by telephone on + 34 93 201 81 71.

About EU Business School:

Founded in 1973, EU Business School (EU) is an international, professionally accredited, business school which has been awarded five stars by prestigious QS Stars. It offers foundation, bachelor's, master's and MBA programs, taught exclusively in English, on our campuses in Barcelona, Geneva and Munich as well as our Digital Campus. Students at EU benefit from a truly international environment with students and lecturers from over 130 nationalities and a global alumni network with more than 30,000 members. The programs offered at EU include state-recognized degrees from the University of Derby and London Metropolitan University in the U.K.; Quality and Qualifications Ireland through Dublin Business School; and university bachelor's, master's and MBA programs (*título propio*) from Universidad Católica San Antonio de Murcia (UCAM) in Spain and Universitat de Vic – Universitat Central de Catalunya (UVic-UCC). EU Business School is part of OMNES Education Group, the French leader in private higher education.

For more information, visit www.euruni.edu.