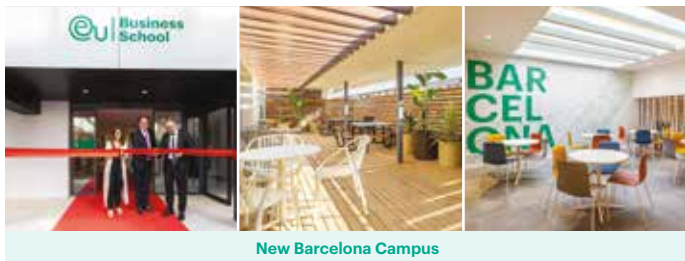


A Year of Achievements and Growth

In 2024, EU Business School reached new heights in business education. We earned the prestigious QS 5-Star rating, expanded our campuses, hosted the QS Higher Education Summit, introduced cutting-edge programs, leveled up our hands-on learning experiences and so much more.

Campus Expansions

We proudly unveiled a new state-of-the-art campus in Barcelona and expanded our Munich campus with contemporary learning environments. We are thrilled to now provide 10,000+ m² of dynamic spaces to deliver our exceptional programs and provide a stellar educational experience.



New Barcelona Campus



New Common Areas, Munich Campus

New International Opportunities

Students broadened their global perspective through new international exchange programs with OMNES Education Group schools in London, Paris, Lyon, Bordeaux and Monaco.



OMNES Education Paris School



OMNES Education London School

Business in Action

Our exclusive Learning From Leaders conferences connected students with global leaders. We also enhanced our Business Immersion Weeks, providing even more real-world learning experiences to equip our students with work-ready skills.



André Hoffmann,
Vice-Chair



Dr. Stiene Riemer,
Managing Director and Partner



Nicola Moussourou,
Vice President Global Country HR



Dr. Bjarne Lykke Sorensen,
CEO, Denmark

Skills for The Future

We launched the EUBS x Holcim Entrepreneurship Challenge and innovative new programs: the Master in International Relations and Digital Diplomacy in partnership with UNITAR and our Bachelor and Master in Artificial Intelligence for Business, ensuring our students stay ahead of the curve.



Path to Success

Through Career Days with top companies, alumni events, company visits, guest speakers and networking opportunities, we actively guided students on their academic journeys and celebrated their accomplishments at our inspiring commencement ceremonies.



Career Days



Guest Speakers



Company Visits



Commencement Ceremony Barcelona



Commencement Ceremony Munich



Commencement Ceremony Geneva

Creating Lifelong Memories

From hiking and skiing to social and networking events, students truly embraced the EU experience, creating unforgettable memories, connections and friendships.



Sports on All Our Campuses



Charity Bake



Alumni Meetups



Valentine's Day



The Hiking Club



Halloween



International Summer School

Rising Through the Rankings

EU Business School earned recognition in prestigious global rankings:



5-Star rating overall by the world-renowned QS Stars



MBA Program ranked #3 in Spain by Forbes Magazine 2024



#1 worldwide for International Student Mix in the QS Global MBA rankings 2025



Best Business School of the Year by La Razón



EU's Online MBA ranked #14 in Europe by QS Top MBA 2025



#1 in CEO Magazine's online global rankings for ten years running



Ranked in the top 50 of MBA programs in Europe in the QS Global MBA rankings 2025



OUR CAMPUSES
Barcelona · Geneva · Munich · Digital

