

A Year of Expansion and Innovation

In 2025, EU Business School accelerated its impact on business education. We grew our global footprint, expanded our campuses, strengthened our hands-on learning experience, launched new forward-looking programs, deepened our international reach, rose strongly in the rankings and so much more.

Growing our campuses

We doubled the size of our Geneva campus, unveiling two state-of-the-art buildings in the city's new business district. We extended our Munich campus and launched Diagonal Hub in Barcelona, creating new, inspiring, next-generation spaces for our top-class business education.



Bat 43, Geneva



Pont Rouge, Geneva



Diagonal Hub, Barcelona



Munich

Expanding our portfolio

We introduced exciting new academic programs through our partnerships with UVic-UCC, DBS and London Met, strengthening our commitment to an industry-aligned, career-ready education designed to prepare our students to excel in today's rapidly evolving business world.

Entrepreneurship in action

Our students showcased their creativity and entrepreneurial talent, turning ideas into impact through The Holcim Challenge, The Portugal Azul Challenge and the Ferrocampus Rail Innovation Challenge.



Real-world business learning

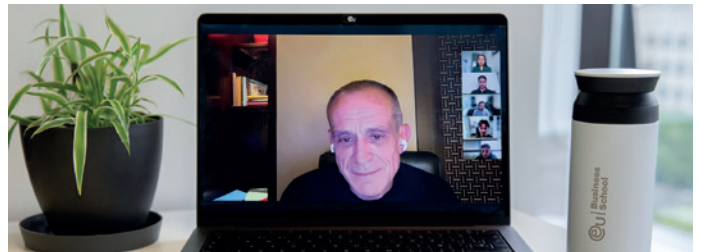
Students connected directly with top global leaders at our exclusive Learning from Leaders conferences. Our unique Business Immersion Weeks and visits to top companies bridged theory and practice, giving students the in-demand skills they need for success.



Mark Schneider, Incoming Chair, Siemens/
Former CEO, Nestlé



Christine Graeff, Chief Global
Growth Officer, FGS Global



Jean-Pascal Tricoire,
Chairman, Schneider Electric



Ambassador
H.E. Johan Verbeke



Wim and Merlin Oubouter,
Co-Founders, Microlino



Guest speaker during Business Immersion Week

Forging success stories

We actively supported students on their professional journeys through Career Days and networking opportunities with top companies and celebrated their incredible achievements at our commencement ceremonies. Our alumni connected at events around the world, further strengthening our global network.



Commencement Ceremony Barcelona



Career Days



Commencement Ceremony Munich



Company visit to HP



Commencement Ceremony Geneva



Alumni meetups

International experience

Our students traveled to Monaco and Paris to immerse themselves in new global business environments and participated in international exchange programs to expand their cross-cultural perspectives. We deepened our institutional partnerships, reinforcing our commitment to multicultural learning and global business.

Beyond the classroom

From hiking to hackathons, catamaran cruises to beach clean-ups, students embraced the full EU experience and made positive impact during Social Responsibility Week.



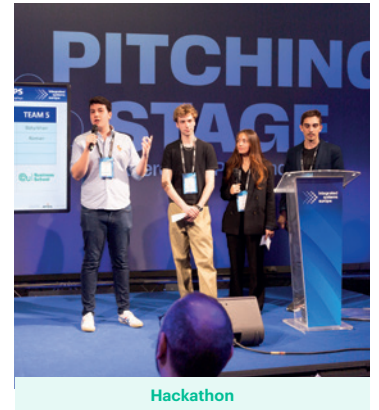
Ski trip



Student Experience Fair



Social Responsibility Week



Hackathon

Rising through the rankings

EU Business School continued its upward trajectory, earning recognition in prestigious global rankings:



5-Star rating overall by the world-renowned QS Stars



Top 10 Business School in Spain by Forbes 2025



#1 worldwide for International Student Mix in the QS Global MBA rankings 2025



Best Business School of the Year by La Razón



EU's Online MBA ranked #14 in Europe by QS Top MBA 2025



#1 in CEO Magazine's online global rankings for 11 years running



Ranked in the top 50 of MBA programs in Europe in the QS Global MBA rankings 2025