

FOR IMMEDIATE RELEASE

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EU BUSINESS SCHOOL EXPANDS TO NEW STATE-OF-THE-ART CAMPUS IN GENEVA

- **EU Business School is expanding its Geneva campus to the city's new business district, Pont-Rouge**
- **The new 1,600+m² campus is situated across two state-of-the-art buildings, doubling the current campus size and offers enhanced learning and leisure spaces.**
- **Opening in August 2025, this move follows EU's recent campus expansions in Barcelona and Munich, and supports its growing, international student body of over 3,000 students of 100+ nationalities.**

EU Business School (EU) is thrilled to announce its expansion in Geneva with a move to two state-of-the-art buildings in the city's new business district, Pont-Rouge. Following campus expansions in Barcelona and Munich, this strategic move responds to a growing student body and demonstrates EU's successful and ongoing commitment to providing exceptional business education.

The new EU Geneva campus spans over 1,600m², doubling the size of the current campus. Designed with students at the forefront, it offers a dynamic learning environment featuring 14 bespoke classrooms that enhance both in-person and remote learning experiences. The new campus also includes contemporary study and social spaces for collaboration and unwinding.

Since 2022, EU Business School forms part of OMNES Education Group (OMNES), leader of private higher education in France. As part of OMNES, EU Business School Geneva will share select, on-campus facilities. This includes an impressive 300m² event space which will host conferences, Business Immersion Weeks, career fairs and industry networking events, reinforcing EU's hands-on, experiential learning approach. Additionally, a shared modern cafeteria will serve as a welcoming space for students to eat, study and connect with peers.

Luc Craen, Managing Director of EU Business School said, *"Our move to Pont-Rouge represents a significant milestone. The new EU Geneva campus, with its state-of-the-art facilities and prime location in the city's new business district, demonstrates our commitment to excellence in business education. This expansion strengthens our ability to shape the next generation of business leaders, and we look forward to welcoming students to our new campus from August 2025"*.

Ideally situated in Pont-Rouge, the new campus places students at the heart of a global business hub, surrounded by leading international organizations including KPMG, IBM, EY and Pictet.

This announcement reinforces EU Business School's dedication to delivering outstanding, career-focused education in a world-class setting.

For more information, please contact Ms. Claire Basterfield, Director of Communications of EU Business School, at c.basterfield@euruni.edu or by telephone on + 34 93 201 81 71

About EU: About EU: Founded in 1973, EU Business School (EU) is an international, professionally accredited, high-ranking business school with campuses in Barcelona, Geneva and Munich as well as a Digital Campus. Offering foundation, bachelor's, master's and MBA programs, taught exclusively in English, it has been awarded five stars overall by QS Stars. Students at EU benefit from a truly international environment with students and lecturers of over 130 nationalities and an alumni network of more than 30,000 members. The programs offered at EU include state-recognized degrees from the University of Derby and London Metropolitan University in the U.K.; Dublin Business School in Ireland; as well as university bachelor's, master's and MBA programs (*título propio*) from Universidad Católica San Antonio de Murcia (UCAM) in Spain. Since 2022, EU Business School forms part of OMNES Education Group, the French leader in private higher education.