

## FOR IMMEDIATE RELEASE

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### EU BUSINESS SCHOOL UPDATES ITS ACADEMIC PARTNERSHIPS IN AY 25-26

**EU Business School updates its academic partnerships and program offer, effective Fall 2025, as part of its strategy to offer a first-class business education for the professional success of its international student body of 130+ nationalities**

- **Universitat de Vic-Universitat Central de Catalunya will become EU Business School's academic partner for its *título propio* degrees across all its campuses.**
- **Dublin Business School BA (Hons) degrees awarded by Quality and Qualifications Ireland will be offered as part of EU Munich bachelor's programs.**
- **A core MBA and MSc international Business Management from London Metropolitan University, U.K., will be incorporated into EU Business School's graduate portfolio in Barcelona.**

EU Business School (EU) is proud to announce its new partnership and program portfolio, effective Fall 2025, as part of its ongoing commitment to provide cutting-edge business programs that ensure the professional success of its students. The decision to update its academic partnerships and programs aligns with EU's strategy for growth and continuous improvement.

From October 2025 on, Universitat de Vic – Universitat Central de Catalunya (UVic-UCC) will become EU's academic partner of its *título propio* university degrees (bachelor's, master's and MBA) across all its campuses in Barcelona, Geneva, Munich as well as its Digital campus. Selected for its proximity to EU's largest campus in Barcelona, it is expected that this new partnership will lead to further academic exchange and the development of synergies. UVic-UCC is recognized as a prominent research center for entrepreneurship and innovation as well as data analysis and modelling, key areas of interest for student development. Furthermore, it shares EU's values and a pragmatic hands-on learning approach to education.

EU Munich is extending its partnership with Dublin Business School (DBS), with which it has successfully delivered its bachelor's and MBA degrees since 2021. From October 2025, all students who successfully complete a bachelor's program at EU Munich will earn a Dublin Business School state-recognized BA (Hons) degree awarded by Quality and Qualifications Ireland. High student satisfaction with current DBS programs, the institution's contact with tech companies in cities like Munich and its support of a hands-on learning approach have been the key reasons behind this decision.

In addition, EU Barcelona will streamline its graduate offer with the incorporation of a core MBA and MSc International Business Management degree from London Metropolitan University (London Met) in the U.K. Both programs offer an industry-focused curriculum, providing a skillset and competences aligned to managerial needs. This decision has been made given EU's successful delivery of London Met's bachelor's and master programs since 2021 and its deep understanding of EU's values and support of a hands-on learning approach.

Luc and Carl Craen, co-directors of EU Business School, expressed satisfaction on the announcement of these partnerships, stating, *“We look forward to starting this new academic chapter with UVic-UCC, DBS and London Met in AY 25-26. We firmly believe that these partnerships will provide students with the skillsets they need to excel on their future career path.”*

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**About EU:** Founded in 1973, EU Business School (EU) is an international, professionally accredited, high-ranking business school with campuses in Barcelona, Geneva and Munich as well as a Digital Campus. Offering foundation, bachelor's, master's and MBA programs, taught exclusively in English, it has been awarded five stars overall by QS Stars. Students at EU benefit from a truly international environment with students and lecturers comprising over 130 nationalities. Furthermore, its international alumni network stretches across the world with more than 30,000 members. The programs offered at EU include state-recognized degrees from the University of Derby and London Metropolitan University in the U.K.; Quality and Qualifications Ireland through Dublin Business School; and university bachelor's, master's and MBA programs (*titulo propio*) from Universidad Católica San Antonio de Murcia (UCAM) in Spain and Universitat de Vic – Universitat Central de Catalunya (UVic-UCC) from AY 25-26 on. Since 2022, EU Business School forms part of OMNES Education Group, the French leader in private higher education.