

FOR IMMEDIATE RELEASE

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EU BUSINESS SCHOOL NAMED BEST BUSINESS SCHOOL OF THE YEAR FOR SECOND CONSECUTIVE YEAR

- **EU Business School (EU) has been named Best Business School of the Year (Spain) by La Razón, a leading national newspaper in Spain, for the second year running.**
- **The award is made in acknowledgement of EU's continued, real-world learning approach, internationality and commitment to excellence in business education.**
- **Through this accolade, EU strengthens its reputation and reinforces its position as a global reference in international business education.**

EU Business School (EU) is proud to announce that, for the second consecutive year, it has been recognized as Best Business School of the Year in Spain by La Razón, one of the country's leading national newspapers. This prestigious accolade highlights EU's commitment to academic excellence, international diversity, real-world learning and innovative teaching, as well as its continued institutional growth. Together, these strengths have reinforced EU's position as a global reference in international business education. In 2025 alone, the Barcelona campus welcomed more than 2,500 students representing over 130 nationalities.

Receiving this award for a second year reaffirms EU's dedication to delivering high-quality education through its distinctive learning model. The institution focuses on preparing work-ready graduates through a dynamic, industry-relevant curriculum combined with experiential learning opportunities. These include company visits, business simulations, workshops, entrepreneurial challenges and guest lectures, among others, equipping students with practical skills and a competitive edge in today's job market. Moreover, EU's highly diverse student body and faculty foster a rich multicultural environment, enabling students to develop a deep understanding of cross-border perspectives essential to navigating the complexities of international business. All programs are taught exclusively in English, the global language of business, ensuring graduates are linguistically prepared for success in their international careers.

In 2025, EU further strengthened its engagement with local markets as part of its strategic outreach initiatives. In Spain, the school participated for the first time in El Saló del Ensenyament, Catalonia's largest education fair. Following its success, EU is pleased to confirm its participation again in 2026. Commenting on this local focus, Carl Craen, Managing Director and Vice President of the EU Business School Group, stated: *"We want students from all our campus countries to be fully aware of the advantages of studying with us. By remaining in their home country, they can earn a top U.K. state-recognized degree. Combined with our hands-on learning approach, extensive networking opportunities and personalized career guidance, this gives our students the competitive advantage needed to excel as professionals when they enter the job market."*

The award was formally presented at a ceremony held on January 28 at La Razón's headquarters in Madrid and accepted by Mrs. Sonia González, Director of EU Barcelona and the institution's Digital Campus. In her acceptance speech, González remarked: *"This recognition motivates us to continue pursuing excellence and to provide students with the tools and opportunities they need to build successful international careers in business."*

For more information, please contact Ms. Claire Basterfield, Director of Communications at EU Business School at communications@euruni.edu or by telephone on +34 93 201 81 71.

About EU Business School: Founded in 1973, EU Business School (EU) is an international, professionally accredited, highly rated business school with campuses in Barcelona, Geneva and Munich as well as a Digital Campus. Offering foundation, bachelor's, master's and MBA programs, taught exclusively in English, it has been awarded five stars for business excellence by QS Stars. Its students benefit from a truly international environment with students and lecturers comprising 130+ nationalities. Furthermore, its international alumni network stretches across the world with more than 35,000 members. The programs offered at EU include state-recognized degrees from the University of Derby and London Metropolitan University in the U.K; Quality and Qualifications Ireland through Dublin Business School; and university-specific bachelor's, master's and MBA programs (*título propio*) from Universitat de Vic – Universitat Central de Catalunya (UVic-UCC). Since 2022, EU Business School forms part of OMNES Education Group, the French leader in private higher education.