

FOR IMMEDIATE RELEASE

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EU BUSINESS SCHOOL ANNOUNCES NEW POSTGRADUATE PORTFOLIO FOR ACADEMIC YEAR 26–27

- **EU Business School (EU) will launch a single redesigned, industry-aligned MBA program across its Geneva, Munich and Digital campuses from October 2026.**
- **In addition, beginning October 2026, the institution will introduce two MSc degrees from London Metropolitan University at its Barcelona campus.**
- **These updates reflect EU’s commitment to delivering a high-quality, industry-aligned education to help students achieve their executive career goals.**

EU Business School (EU) is pleased to announce updates to its postgraduate offerings for Academic Year 26–27, underscoring the institution’s ongoing commitment to delivering a high-quality, industry-driven business education. Following extensive research, these updates are designed to equip students with the skills they need to achieve their career goals in today’s rapidly evolving global business landscape.

From October 2026, EU will introduce a newly redesigned MBA program across its Geneva, Munich and Digital campuses. Developed in close consultation with employers and industry partners, the updated curriculum combines interdisciplinary coursework with a stronger emphasis on sustainability, ethics, data science and artificial intelligence. In addition, the program features three applied labs focused on business data tools, project management and entrepreneurship to provide students with practical, hands-on learning in these much sought-after business disciplines.

Also launching in October 2026, EU Barcelona will offer two new MSc programs awarded by London Metropolitan University in the U.K.: MSc Economics & Data Analysis and MSc International Banking & Finance. Both programs feature interdisciplinary content and a highly practical learning approach, ensuring graduates are well-prepared to meet current industry demands and emerging global trends.

The introduction of the new MSc programs builds on the successful launch of the MSc International Business Management program at EU Barcelona. This program will continue to be offered online as an additional qualification to our postgraduate students across all our campuses as well as on campus in Barcelona.

Carl Craen, Managing Director of EU Business School, commented: *“These enhancements to our postgraduate portfolio demonstrate our continued commitment to innovative, industry-aligned education. By integrating cutting-edge disciplines and hands-on experience into our programs, we ensure our students are prepared to excel in an increasingly competitive global business environment.”*

For more information, please contact Ms. Claire Basterfield, Director of Communications of EU Business School, at c.basterfield@euruni.edu or +34 93 201 81 71.

About EU: Founded in 1973, EU Business School (EU) is an international, professionally accredited, high-ranking business school with campuses in Barcelona, Geneva and Munich as well as a Digital Campus. Offering foundation, bachelor’s, master’s and MBA programs, taught exclusively in English, it has been awarded five stars overall by QS Stars. Students at EU benefit from a truly international environment with students and lecturers comprising over 130 nationalities. Furthermore, its international alumni network stretches across the world with more than 30,000 members. The programs offered at EU include state-recognized degrees from the University of Derby and London Metropolitan University in the U.K.: Quality and Qualifications Ireland through Dublin Business School; and university bachelor’s, master’s and MBA programs (*titulo propio*) from Universidad Católica San Antonio de Murcia (UCAM) in Spain and Universitat de Vic – Universitat Central de Catalunya (UVic-UCC) from AY 25-26 on. Since 2022, EU Business School forms part of OMNES Education Group, the French leader in private higher education.